Express Mail Label No.: EL611904992US Date of Deposit: August 22, 2001

COMBINED DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am an original, first and sole inventor of the subject matter which is claimed and for which a utility patent is sought on the invention entitled:

METHOD AND SYSTEM FOR CROSS-PROMOTING PRODUCTS AND SERVICES USING AN INTERACTIVE MEDIUM

	TRODUC	AND SERVICES USING	AN INTERACTIVI	E MEDIUM	
the spec	ification of w	hich:			
U V	vas filed on _ J.S.S.N	, as United S , bearing Attorney Do	tates non-provisional a	application	
<u> </u>	s attached he				
specifica	ition, includi	ave reviewed and understand the claims, as amended by a ty to disclose information which	ny amendment referre	d to above.	this
applicati	on in accorda	ance with Title 37, Code of Fed	leral Regulations, §1.5	66.	ums
§ F S ii	365(b) of an CT Internation states listed between tor's cerular application	n foreign priority benefits under y foreign application(s) for pate onal application designating at elow and have also identified be tificate or PCT International ap n on which priority is claimed.	ent or inventor's certif least one country othe pelow any foreign appl	icate, or §365 r than the Un ication for pa	o(a) of any ited
-	Appln.	Country	Filing Date	Priority	Claimed
-	Number	(if PCT, so indicate)	(dd/mm/yy)	Yes	No
-					
-					

I hereby claim the benefit under Title 35, United States Code, § 119(e) or §120 of any United States application(s), or §365(c) of any PCT International application(s) designating the United States of America listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of Title 35, United States Code, §112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, §1.56 which became available between the filing date of the prior application and the national or PCT International filing date of this application:

Application No. (U.S.S.N.)	Filing Date (dd/mm/yy)	Status (Patented, Pending, Abandoned)
60/227,425	08/23/2000	Pending

PCT International Applications designating the United States:

PCT International Application No.	PCT Filing Date	Status

I hereby appoint the following attorneys and/or agents to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

Attorney or Agent	Registration No.	Attorney or Agent	Registration No.
Kevin Ainsworth	39,586	David E. Johnson	41,874
Ingrid Beattie	42,306	Christina Karnakis	45,899
William Belanger	40,509	Kristin E. Konzak	44,848
Naomi Biswas	38,384	Cynthia Kozakiewicz	42,764
Bradford C. Blaise	47,429	Barry Marenberg	40,715
Sean M. Coughlin	P-48,593	William Marino	44,219
Yong Choi	43,324	A. Jason Mirabito	28,161
David F. Crosby	36,400	Michel Morency	Limited Recognition
Christopher J. Cuneo	42,450	Carol H. Peters	45,010
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Marianne Downing	42,870	Michael Renaud	44,299
Ivor R. Elrifi	39,529	Brian Rosenbloom	41,276
Heidi A. Erlacher	45,409	Robert J. Sayre	42,124
James C. Gatto	32,694	C. Eric Schulman	43,350
Richard Gervase	46,725	Gregory J. Sieczkiewicz	P-48,223
Matthew J. Golden	35,161	Thomas M. Sullivan	39,392
John A. Harre	37,345	Janine Susan	46,119
Brian P. Hopkins	42,669	Howard Susser	33,556
Shane Hunter	41,858	Raphael A. Valencia	43,216

all of MINTZ, LEVIN, COHN, FERRIS, GLOVSKY AND POPEO PC, One Financial Center, Boston, Massachusetts 02111, as Applicant's attorneys with full power of substitution and revocation to take any and all action necessary with regard to the above-identified patent.

Address all telephone calls to David F. Crosby at telephone number 617/348-1830. Address all correspondence to:

David F. Crosby
Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.
One Financial Center
Boston, Massachusetts 02111

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or patent issued thereon.

Inventor's Signature Date

Full Name of Inventor: Dillon Remler

Citizenship: USA Residence: USA

Post Office Address: 100 West 80th Street, Apt. 6A, New York, NY 10024

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Attorney Docket No. 22797-502

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS:

Dillon Remler

SERIAL NUMBER:

Not Yet Assigned

EXAMINER:

Not Yet Assigned

FILING DATE:

August 22, 2001

ART UNIT:

Not Yet Assigned

FOR:

METHOD AND SYSTEM FOR CROSS-PROMOTING PRODUCTS AND SERVICES

USING AN INTERACTIVE MEDIUM

STATEMENT CLAIMING SMALL ENTITY STATUS (37 CFR 1.9(f) and 1.27(b) – INDEPENDENT INVENTOR)

As a below-named inventor, I hereby state that I qualify as an independent inventor, as defined in 37 C.F.R. § 1.9(c), for purposes of paying reduced fees to the United States Patent and Trademark Office with regard to the invention described in:

\boxtimes	the specification filed herewith with title as listed above;
	the application identified above; or
	the patent identified above.

I have not assigned, granted, conveyed, or licensed, and am under no obligation under contract or law to assign, grant, convey, or license any rights in the invention to any person who would not qualify as an independent inventor under 37 C.F.R. § 1.9(c), if that person made the invention, or by any concern which would not qualify as a small business concern under 37 C.F.R. § 1.9(d) or a nonprofit organization under 37 C.F.R. § 1.9(e).

Each person, concern, or organization to which I have assigned, granted, conveyed, or licensed or am under an obligation under contract or law to assign, grant, convey, or license any rights in the invention is listed below:

$\underline{\underline{X}}$	no such person, concern, or organization exists.
	each such person, concern, or organization is listed below: •
	 Note: Separate Statements Claiming Small Entity Status are required from each named person, concern, or organization having rights to the invention 37 C F R § 1 27.
	Full Name: Dillon Remler
	Address: 100 West 80 th Street, Apt 6A, New York, NY 10024
	Individual Small Business Concern Non-profit Organization

I acknowledge the duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small business entity is no longer appropriate. 37 C.F.R. § 1.28(b).

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further, that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application, any patent issuing thereon, or any patent to which this verified statement is directed.

Si	gnature of inventor
Da	ate
TF	RA 1557598v1

NAME OF INVENTOR: Dillon Remler